

SONY**DSC-P150**

Cyber-shot® Digital Still Camera

PRELIMINARY**FEATURES****▶ 1/1.8" 7.2 Megapixel Super HAD™ CCD**

Super HAD (Hole Accumulation Diode) CCDs provide excellent image quality by allowing more light to pass to each pixel, increasing sensitivity and reducing noise.

3X Optical/2X Digital/6X Total Zoom

Optical zoom helps you fill the frame with your subject for better pictures. And Sony's Precision Digital Zoom helps bring your subject closer with an extra 2X magnification

0 – 14.0X Smart Zoom™ Feature (at VGA Resolution)

The Smart Zoom feature intelligently uses the full CCD to let you zoom into the portion of interest by cropping the image size—thus avoiding the image degradation of Digital Zooms.

Carl Zeiss® Vario-Tessar® Lens

The Vario-Tessar lens is specially produced for very compact cameras. This specialized design allows quick auto-focus, appealing zoom range while still maintaining a compact design.

Real Imaging Processor

The innovative Real Imaging Processor in the DSC-P150 not only improves picture quality and clarity but also improves camera response time, decreases shutter lag and improves battery stamina.

Live Histogram Display

Available in capture and playback the Live Histogram displays the concentration of pixels at each luminosity value making it easy to evaluate correct exposure.

14-Bit DXP A/D Conversion

Sony's 14-bit Digital EXtended Processor captures the range between highlight and shadow with up to 16,384 values, for extended dynamic contrast and detail.

▶ STEP-UP FEATURE**5 Area Multi-Point Auto Focus**

By evaluating 5 separate focus areas of the frame, Sony's Multi-Point AF system can intelligently focus on the subject and avoid mistakenly focusing on the background.

Manual Exposure Mode

Manual Exposure Mode provides extended control with 46-step adjustable Shutter speed (30 – 1/1000 sec.), and 2-step Aperture control.

AF (Auto Focus) Illuminator

Briefly illuminating the subject, in low – or no – light conditions, the AF Illuminator helps establish a positive focus lock.

Selectable Focus Mode

Monitoring AF (Auto Focus) helps you anticipate the action by focusing even before you press the shutter release.

Multi-Pattern Measuring

Independently light-metering 49 points of the frame, Multi-Pattern Measuring establishes the optimum exposure, even when highlight and shadow isn't centered in the frame.

Scene Selection Mode

With 9 Scene Modes, parameters can be matched to the shooting conditions. Choose from one of the following: Twilight, Twilight Portrait, Landscape, Soft Snap, Candle, Snow, Beach, Fireworks, or High Speed Shutter

Pre-Flash Metering

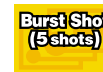
With a momentary pre-flash, the camera illuminates the subject and sets exposure through the lens for accurate flash metering. Adjustable flash level and red-eye reduction ensure great flash shots.

Slow Shutter Noise Reduction

During long exposures, Slow Shutter NR captures the scene, and then the CCD noise pattern with a dark frame exposure. By subtracting the two, even long exposures can be clear.

Memory Stick® Media and Memory Stick PRO™ Media

Digital. Powerful. Transportable.™ Memory Stick® media is compact, portable and rugged – connecting a variety of hardware and software applications.

5 Shot Burst Mode

Capture up to 5 shots (7MP fine) or up to 100 (VGA standard) at 1.1 frame/sec. even at 7 MP resolution. Perfect for high speed subjects or fast moving action such as sports

Multi-Burst Mode

Captures 16 320 x 240 frames as part of a single 1280 x 960 image which plays back sequentially in the camera. Selectable 1/7.5, 1/15, 1/30 second.

MPEG Movie VX Standard/Fine Mode with Audio

Captures VGA (640 x 480) high frame rate (up to 30 frames per second) audio/video clips with length limited only by the capacity of the media. Video mail mode captures smaller file sizes suitable for email.

Conversion Lens Compatible

With VAD-PHB adaptor, you can add tele- or wide- conversion lenses for greater magnification or wider field of view, as well as protective and special effect filters.

Cyber-shot Station™ Dock Compatible

Make transferring images and recharging the DSC-P150's battery easier with the optional Cyber-shot Station™ camera dock. Just place the camera on the cradle for instantaneous power and computer connections.

PictBridge™ Compatibility

Connect to any PictBridge™ compatible printer with the supplied USB cable and print directly from the camera. Images can be viewed and selected for printing right on the camera's LCD, with menus for print quantity, date and index print.

Rechargeable InfoLithium® Battery

Provides reliable, long-lasting power for continuous shooting, without "Memory Effect". The supplied AC-LS5 adapter/charger provides stable power for USB Transfer.

